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Sneak Peek: Bait and Switch TV Announces New Investigative Satire Channel to Spotlight Controversial Issues with Humor

San Francisco / Bay Area, CA 5/07/10 – Stanion Studio's Bait and Switch TV (www.baitandswitchtv.com) is giving viewers a preview of its anticipated internet TV channel, which highlights their unique “investigative satire” style. This comedic documentary series examines controversies and cultural landscapes, digging much deeper than existing news formats, while keeping viewers laughing. BSTV's upcoming episode on the “big, bad banking system” follows their pilot show about the unsavory practices of the meat and dairy industries. Over 60 episodes are in the BSTV production pipeline.

Other content on the site includes: real time live debates between viewers and experts, celebrities, and policymakers; comical interactive games for the social good (or not); comedian punditry, video blogs, music, animated shorts, and an Act Up! forum for keeping audiences involved after watching the shows.

“The huge successes of 'The Daily Show' and 'Colbert Report' demonstrate audience interest and an enormous demand for similar content,” says Leesa Stanion, the series' creator and Executive Producer. She adds, “With BSTV, we use comedy to take the documentary format to the next level. In every episode, we turn a given controversy upside down and inside out, and then we stare it down till it blinks.”

Be the first to check out BSTV's viral skits, parodies, and online games:

“Dating a Bank,” “Shitty Shitty Bank Bank,” and “Superfrauds: The Injustice League”

<http://www.baitandswitchtv.com/comedy2.html>

“Stifical” erectile dysfunction commercial parody

<http://www.baitandswitchtv.com/comedy1.html>

“A Federal Reserve Crap\$hoot” online game

<http://www.baitandswitchtv.com/games1.html>

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About Stanion Studios

Located in San Francisco's South Bay area, Stanion Studios produces award-winning multimedia and video content for live events, websites, training programs, commercials, and TV broadcasts.

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