

ALL POINTS BULLETIN - FOR IMMEDIATE RELEASE: **June 1, 2010**
PULL DATE: JUNE 20, 2010



ANNOUNCEMENT: Bait and Switch TV's Live Debates (Human Health Series)
presents Dr. MARGARET MELLON, UCS, June 18th, 2010 1:00 PM PST / 4:00 PM EST SUPERBUGS
& ANTIBIOTIC RESISTANCE IN HUMANS VS ANTIBIOTICS USE IN HEALTHY FOOD ANIMALS

San Francisco/Bay Area, CA 6/4/10 – [Stanion Studio's, LLC] Bait and Switch TV www.baitandswitchTV.com

Bait and Switch TV's announces a live interview with **Dr. Margaret Mellon** from The Union of Concerned Scientists (UCS) on **June 18th at 1pm EST, 4pm PST**. Dr Mellon will talk about her work on the *KEEP ANTIBIOTICS WORKING* campaign, including discussion of superbugs and the effects of antibiotics in the US meat supply. Doctors depend on antibiotics to treat illnesses caused by bacteria, from pneumonia to meningitis and other life-threatening infections. The effectiveness of many antibiotics is declining after decades of overuse and misuse in agriculture. Writes Dr Mellon: "Please contact members of Congress today and tell them to put an end to the dangerous overuse of important human antibiotics in the feed and water of animals that are not sick." Dr. Mellon testified before the House Committee on *Rules of the Preservation of Antibiotics for Medical Treatment Act*, H.R. 1549, in July of 2009, and is an outspoken advocate of food safety. She is the co-author of *The Ecological Risks of Engineered Crops*, with Jane Rissler.
(http://www.ucsusa.org/assets/documents/food_and_agriculture/july-2009-pamta-testimony.pdf)

ABOUT LIVE DEBATES

"Live Debates are about YOU," says BSTV Executive Producer, Leesa Stanion, "If you could talk with an economist whose theories are currently under consideration by banking reformers, what would you ask? If you could question a scientist about antibiotics in the meat supply, or a policymaker about cloning or pharmaceutical approvals, what would you ask? At BSTV, you can ask your questions and talk directly to experts, celebs, and policymakers in real time about any of the serious issues raised in our shows and comedy sketches. These Live Debates are about making TV interactive and getting YOU involved in the controversy and debate."

To join the debate, register at www.baitandswitchTV.com (Click the DEBATES button and log in), before 1pm on June 18, 2010 PST. Audience members will have an opportunity to ask questions about antibiotic usage in the US meat, poultry, and dairy supply, the rise of antibiotic resistance, and implications for the human population.

For more information on the line up of other guests in the various BAIT AND SWITCH TV DEBATE SERIES, go to: http://baitandswitchtv.com/index.php?option=com_content&view=article&id=76&Itemid=65#dates
With BSTV LIVE DEBATES, audiences can ask questions directly to experts, policymakers, and celebrities on issues that affect us all.

BSTV internet TV channel examines controversies and cultural landscapes with the comedic force of a backhoe, digging much deeper than existing news formats, while keeping viewers laughing and always asking HOW DO ANY OF US KNOW WHAT'S TRUE ANYMORE? BSTV's pilot episode on the unsavory practices of the meat and dairy industries is followed by their upcoming episode on the federal reserve's "big, bad banking system." Over 60 hot-button controversial episodes are in the BSTV pipeline.

VIEW FOOD SUPPLY COMEDY - <http://www.baitandswitchtv.com/comedy1.html>

PLAY BSTV's "SHOOT THE BULL" GAME <http://www.baitandswitchtv.com/games1.html>

WATCH BSTV DOCUMENTARY <http://www.baitandswitchtv.com/episode1.html>

TRACK: www.facebook.com (search "Bait and Switch TV") or www.twitter.com/baitandswitchtv

ABOUT: Located in the San Francisco Bay Area, Stanion Studios produces award-winning multimedia and video content for live events, websites, training programs, commercials, and TV broadcasts.

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