

ALL POINTS BULLETIN - FOR IMMEDIATE RELEASE: **June 19, 2010**  
PULL DATE: JUNE 24, 2010



**ANNOUNCEMENT: Bait and Switch TV's Live Debates (Human Health Series)**  
**presents CHARLES MARGULIS, CEH June 23rd, 2010 1:00 PM PST / 4:00 PM EST**  
**GENETIC ENGINEERING, CLONING, AND THE U.S. FOOD SUPPLY**

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San Francisco/Bay Area, CA 6/19/10 – [Stanion Studio's, LLC] Bait and Switch TV [www.baitandswitchTV.com](http://www.baitandswitchTV.com)

Bait and Switch TV's announces a live interview Charles Margulis, Communications Director and Food Program Director for CEH, the Center for Environmental Health. He currently serves as CEH's representative on the Steering Committee of Californians for GE Free Agriculture. Before joining CEH, Charles was the lead campaigner for Greenpeace USA's Genetic Engineering Campaign. He is also a board member of the Sunshine Project, an international nonprofit that works to expose the hostile use of biotechnology in weapons development and to strengthen the global consensus against biological warfare. He is a graduate of the University of California at Berkeley in Peace and Conflict Studies. He will discuss **GENETIC ENGINEERING, CLONING, AND THE U.S. FOOD SUPPLY**. Is it reasonable to allow commercial interests and corporations to turn the environment into a giant genetic experiment? (NOTE: Proponents of GE and Cloning will join us next month.)

#### **ABOUT LIVE DEBATES**

“Live Debates are about YOU,” says BSTV Executive Producer, Leesa Stanion, “If you could talk with an economist whose theories are currently under consideration by banking reformers, what would you ask? If you could question a scientist about antibiotics in the meat supply, or a policymaker about cloning or pharmaceutical approvals, what would you ask? At BSTV, you can ask your questions and talk directly to experts, celebs, and policymakers in real time about any of the serious issues raised in our shows and comedy sketches. These Live Debates are about making TV interactive and getting YOU involved in the controversy and debate.”

To join the debate, register at [www.baitandswitchTV.com](http://www.baitandswitchTV.com) (Click the DEBATES button and log in), before 1pm on June 18, 2010 PST. Audience members will have an opportunity to ask questions about antibiotic usage in the US meat, poultry, and dairy supply, the rise of antibiotic resistance, and implications for the human population.

For more information on the line up of other guests in the various BAIT AND SWITCH TV DEBATE SERIES, go to: [http://baitandswitchtv.com/index.php?option=com\\_content&view=article&id=76&Itemid=65#dates](http://baitandswitchtv.com/index.php?option=com_content&view=article&id=76&Itemid=65#dates)  
With BSTV LIVE DEBATES, audiences can ask questions directly to experts, policymakers, and celebrities on issues that affect us all.

BSTV internet TV channel examines controversies and cultural landscapes with the comedic force of a backhoe, digging much deeper than existing news formats, while keeping viewers laughing and always asking HOW DO ANY OF US KNOW WHAT'S TRUE ANYMORE? BSTV's pilot episode on the unsavory practices of the meat and dairy industries is followed by their upcoming episode on the federal reserve's “big, bad banking system.” Over 60 controversial episodes are in the BSTV pipeline.

**VIEW FOOD SUPPLY COMEDY** - <http://www.baitandswitchtv.com/comedy1.html>

**PLAY BSTV's “SHOOT THE BULL” GAME** <http://www.baitandswitchtv.com/games1.html>

**WATCH BSTV DOCUMENTARY** <http://www.baitandswitchtv.com/episode1.html>

**TRACK:** [www.facebook.com](http://www.facebook.com) (search “Bait and Switch TV”) or [www.twitter.com/baitandswitchtv](http://www.twitter.com/baitandswitchtv)

**ABOUT:** Located in the San Francisco Bay Area, Stanion Studios produces award-winning multimedia and video content for live events, websites, training programs, commercials, and TV broadcasts.

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